

MARIE-EVE BÉLANGER

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EDUCATION

Concordia University

Bachelor of Fine Arts, May 2006

- Design Art Major
- Graduated with Great Distinction

Montreal, Qc

Credited courses from previous universities

Université du Québec à Montréal

- Exchange and specialization program, June-July 2004
- German history and architecture

Berlin, Germany

Université du Québec à Montréal

Communication specialization, September 2002- May 2003

Montreal, Qc

Cégep de Saint-Laurent

College degree in Arts, April 2002

- Film studies and communication specialization

Montreal, Qc

PROFESSIONAL EXPERIENCE

24Karrots

Information architect and senior designer

- Conceptualized and implemented creative strategy to communicate with desired target market
- Involved from the early stages of a project, working collaboratively with the client
- Provided various user experience consulting services including expert design assessments, research and best practices, information architecture and interaction design, as well as assorted design tasks.
- Developed and delivered presentations to customers

Clients : Face3media, Procter & Gamble, Mont Tremblant International Film Festival
Canadian Heritage (culture.ca)

Montreal, Qc

June 2006– to date

Inter-Dec College

Instructor

- Prepared lectures and in-class exercises. Assessed student's technical level.
- Developed new course outlines for Experimental Typography I and Image Processing for Interior Design
- Courses taught: Experimental Typography I, Image Processing for Interior Design, Basic Design for Multimedia Studies, Advanced Editing Techniques, Advanced Illustrating Techniques.
- Classes taught in French and English.

Montreal, Qc

May 2007 – To date

May – August 2005

CloudRaker
Designer
2006

Montreal, Qc
May 2005 – July

- Generated concepts and created interfaces for important web sites
- Developed and delivered presentations to customers
- Assisted in new business pitches through creative strategy development
- Developed the agency's new visual identity, stationery and website
- Personal time management on simultaneous projects

Clients : Bell Canada, Procter & Gamble, Heineken.

SKILLS

- Fluency in English and French
- Technically proficient in: Adobe CS2 (Photoshop, Illustrator, InDesign, ImageReady)
MS Word, Powerpoint and Excel
QuarkXpress 4.0 and 6.5
Mac and Windows environment
- Working knowledge of: Adobe CS2 (Dreamweaver and Flash)
HTML and CSS editors